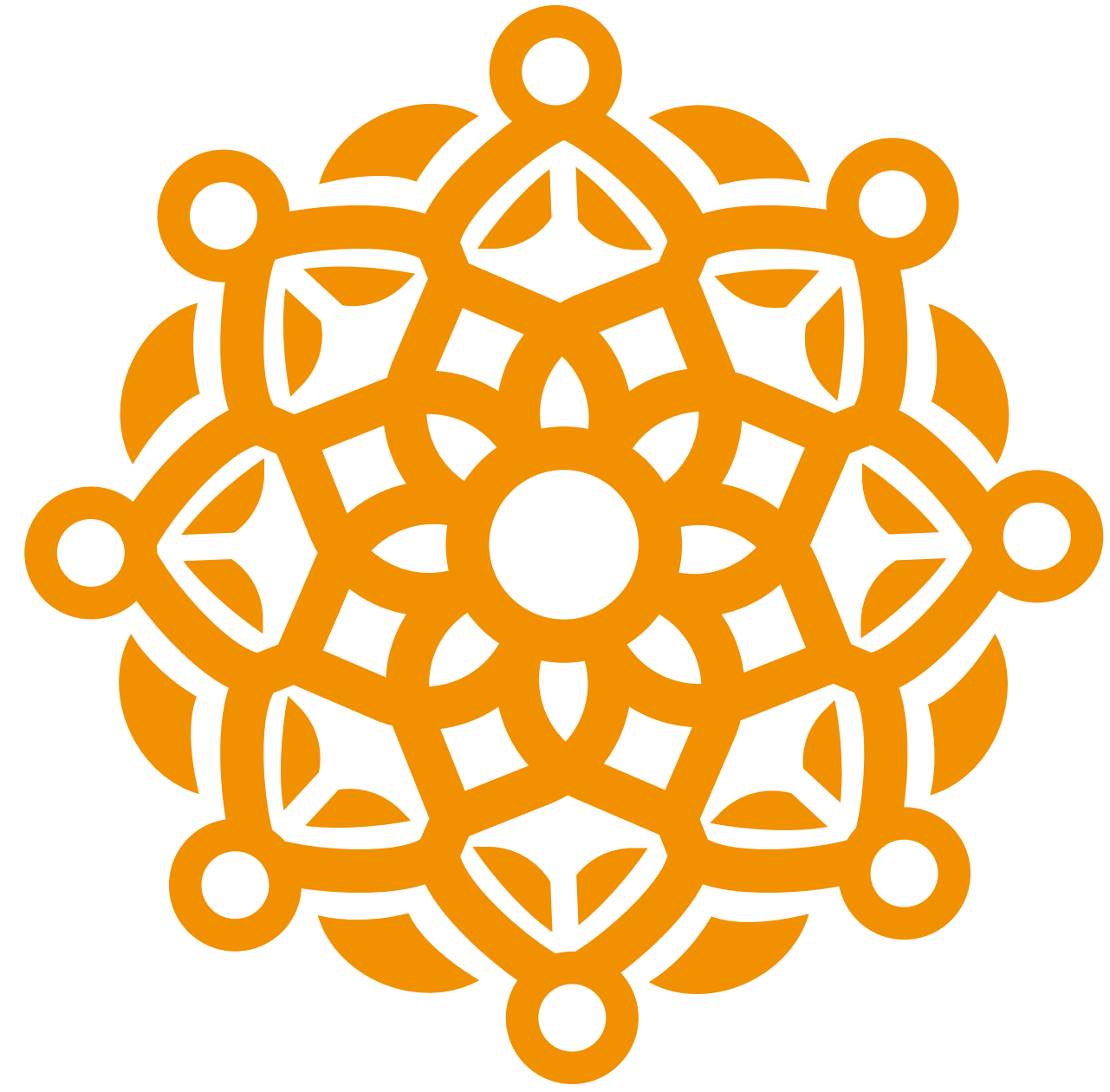
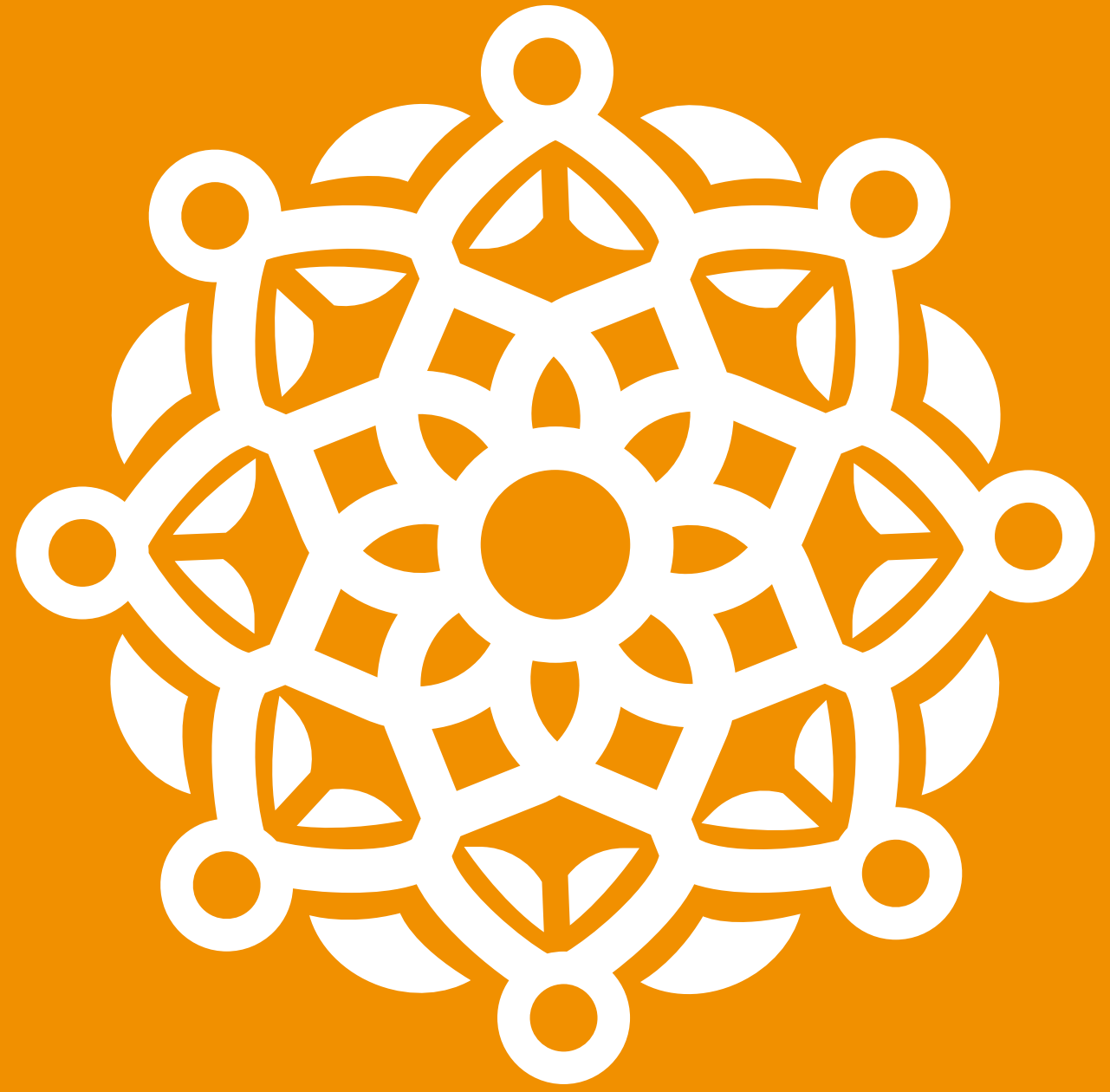




VIDYAKSHETRA



USE 01/02 AS COMPLIMENTARY COLOURS

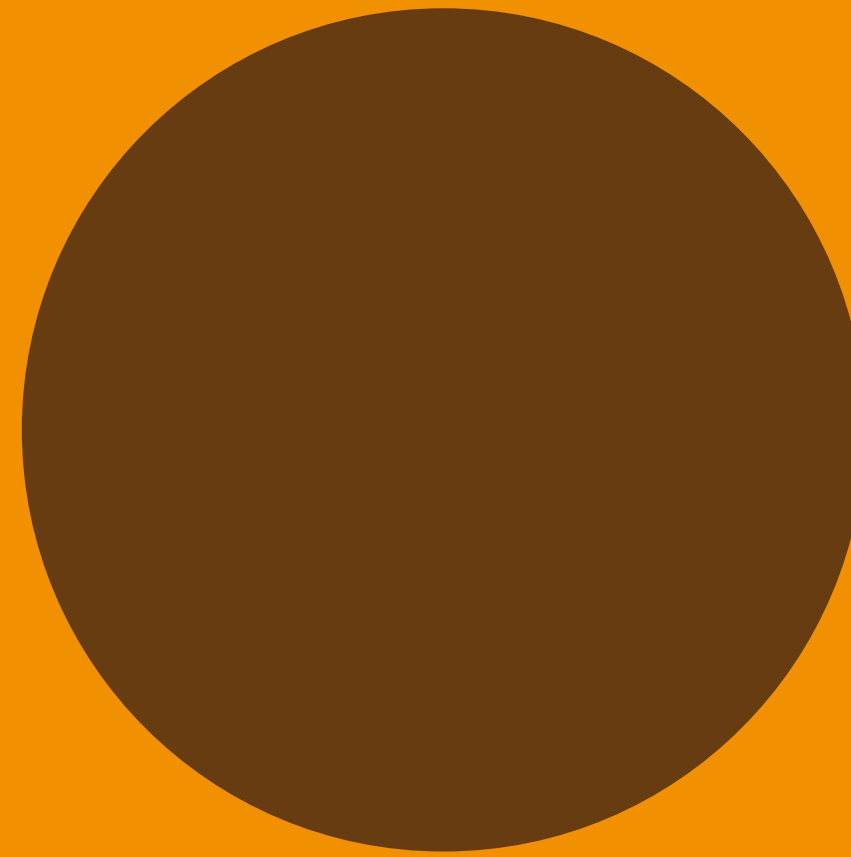


RGB: #683C11

CMYK: #40.70.100.45

#1 - PECAN

USE 01/02 AS COMPLIMENTARY COLOURS



RGB: #F19000

CMYK: #03.51.100.0

#2 - AMBER

USE B/W/01/02 AS COMPLIMENTARY COLOURS

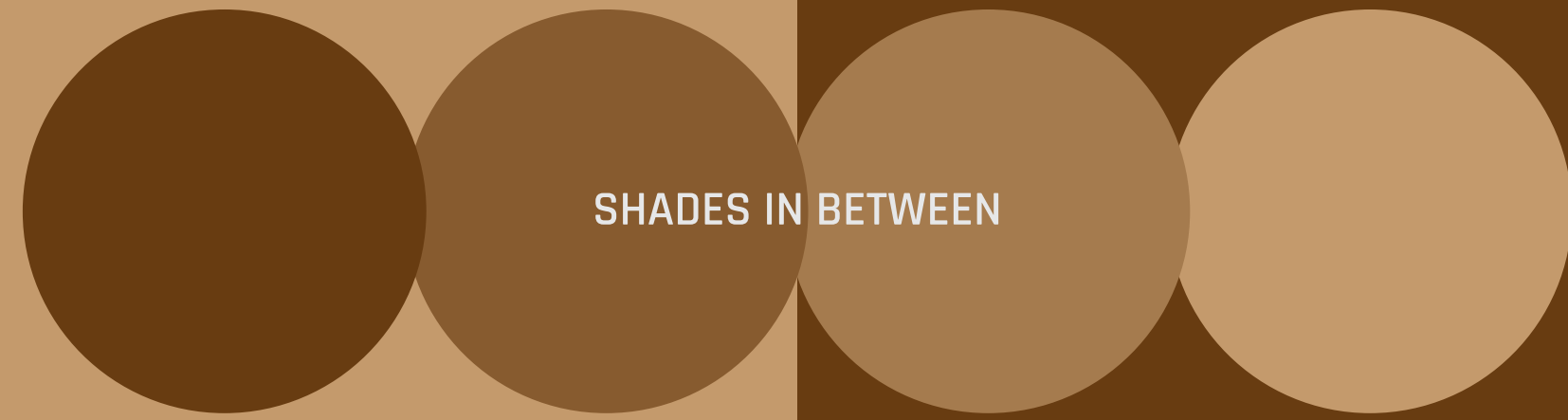


RGB: #E6E7E8

CMYK: 08.06.06.00

#3 - PEARL

PALLETTE 01 - PRIMARY COLOURS



RGB: #C49A6C
CMYK: 23.39.64.01

RGB: #683C11
CMYK: 40.70.100.45

4 - CAMEL



RGB: #F19000
CMYK: 03.51.100.0

RGB: #FBB040
CMYK: 0.35.84.0

5 - SPICE

PALLETTE 02 - SECONDARY COLOURS



RGB: #1C75BC
CMYK: 85.50.0.0

#6 - BERRY

SHADES IN BETWEEN

RGB: #00A79D
CMYK: 79.11.45.0

#7 - TEAL



RGB: #F19000
CMYK: 03.51.100.0

#8 - LIME

SHADES IN BETWEEN

RGB: #2BB673
CMYK: 75.0.75.0

#9 - EMERALD

PALLETTE 03 - ACCENTS & HIGHLIGHTS

“The quick brown fox
jumps over the lazy dog”

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0 ! \$ # % & * ? @ [] { } [] | \ / < > ~ ; :

Light

Regular

Medium

Semi-Bold

Bold

“The quick brown fox
jumps over the lazy dog”

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

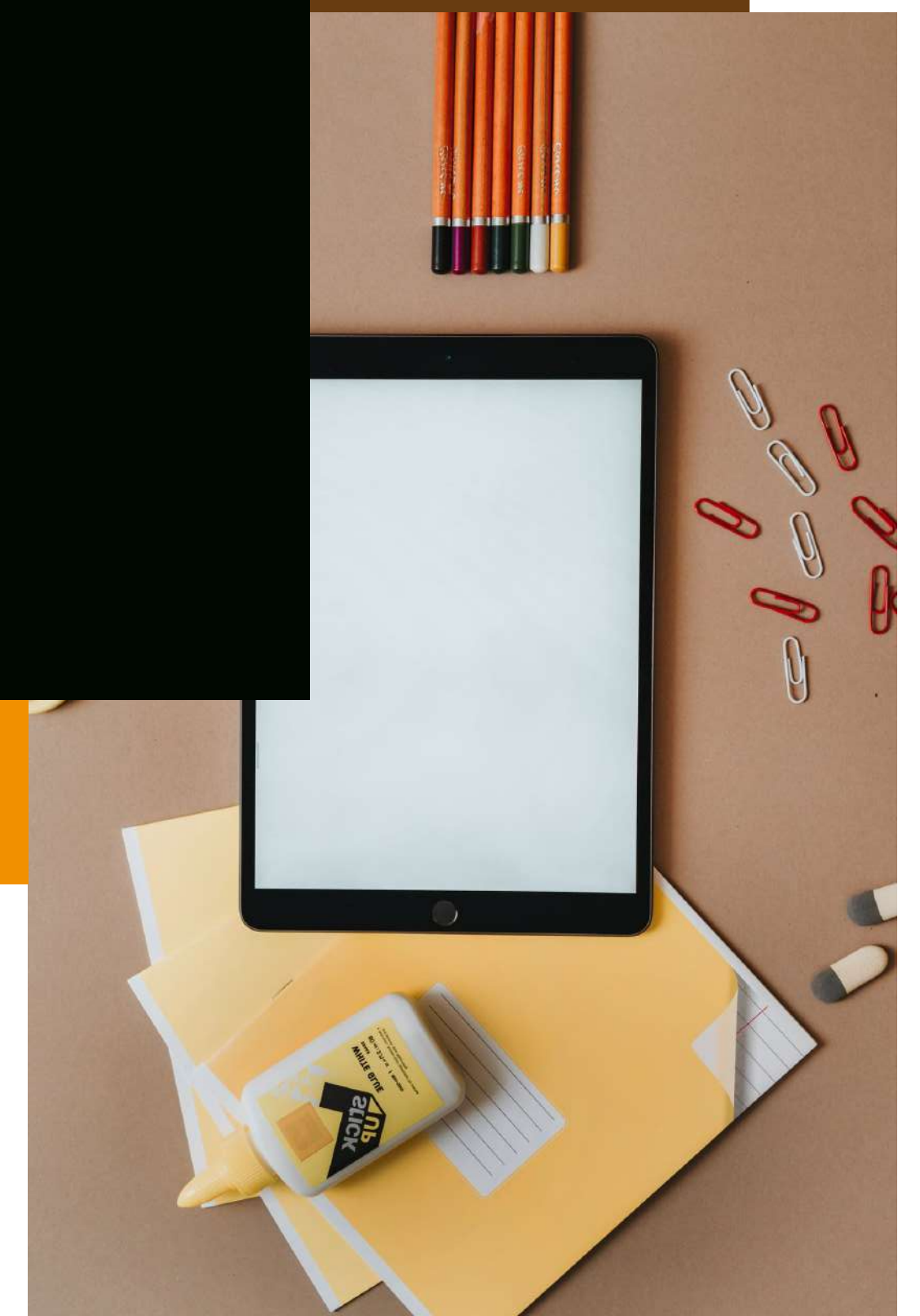
1 2 3 4 5 6 7 8 9 0 ! \$ # % & * ? @ () { } [] | \ / < > ~ ; :

Light

Regular

Bold

IMAGERY



BRAND ARCHETYPE: SAGE
CARE GIVER

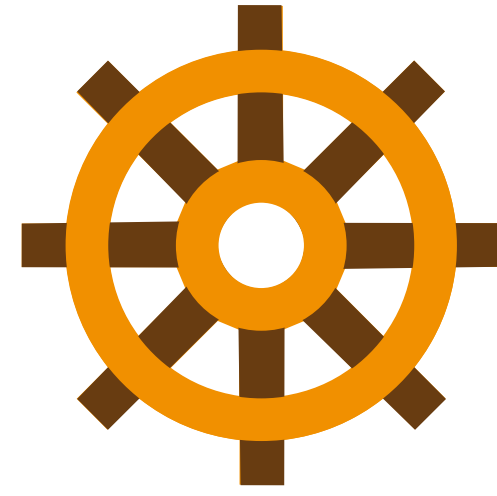
VISUAL : YOUNG
//ENERGETIC
///VIBRANT

COMMUNICATION: MOTIVATIONAL
//INSPIRATIONAL
///LEADER

INTERFACE
STYLE GUIDE



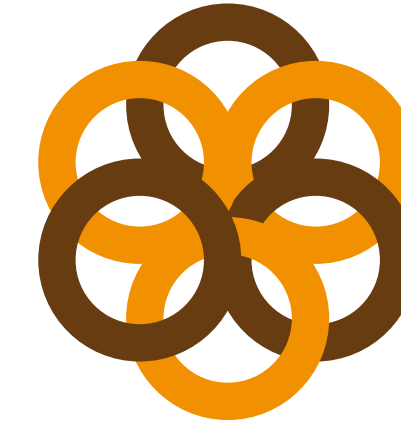
ICONOGRAPHY STYLE 01



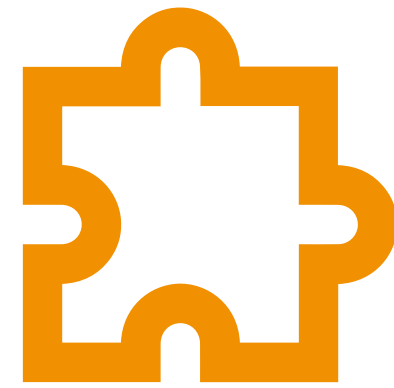
DHARMA



PANCHAKOSHA



SELF - RELIANCE



PEDAGOGY



CURRICULUM



SUSTAINABILITY

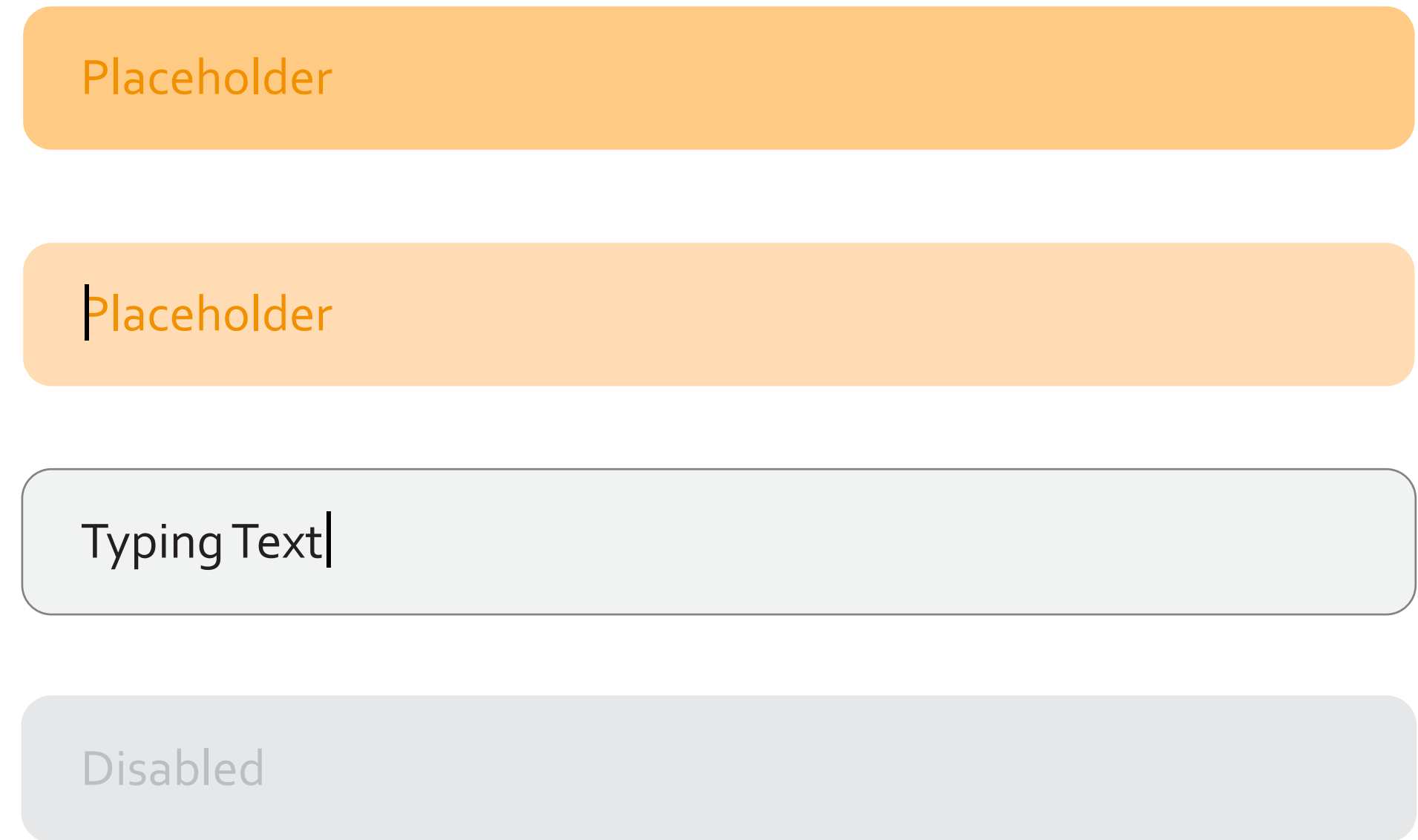
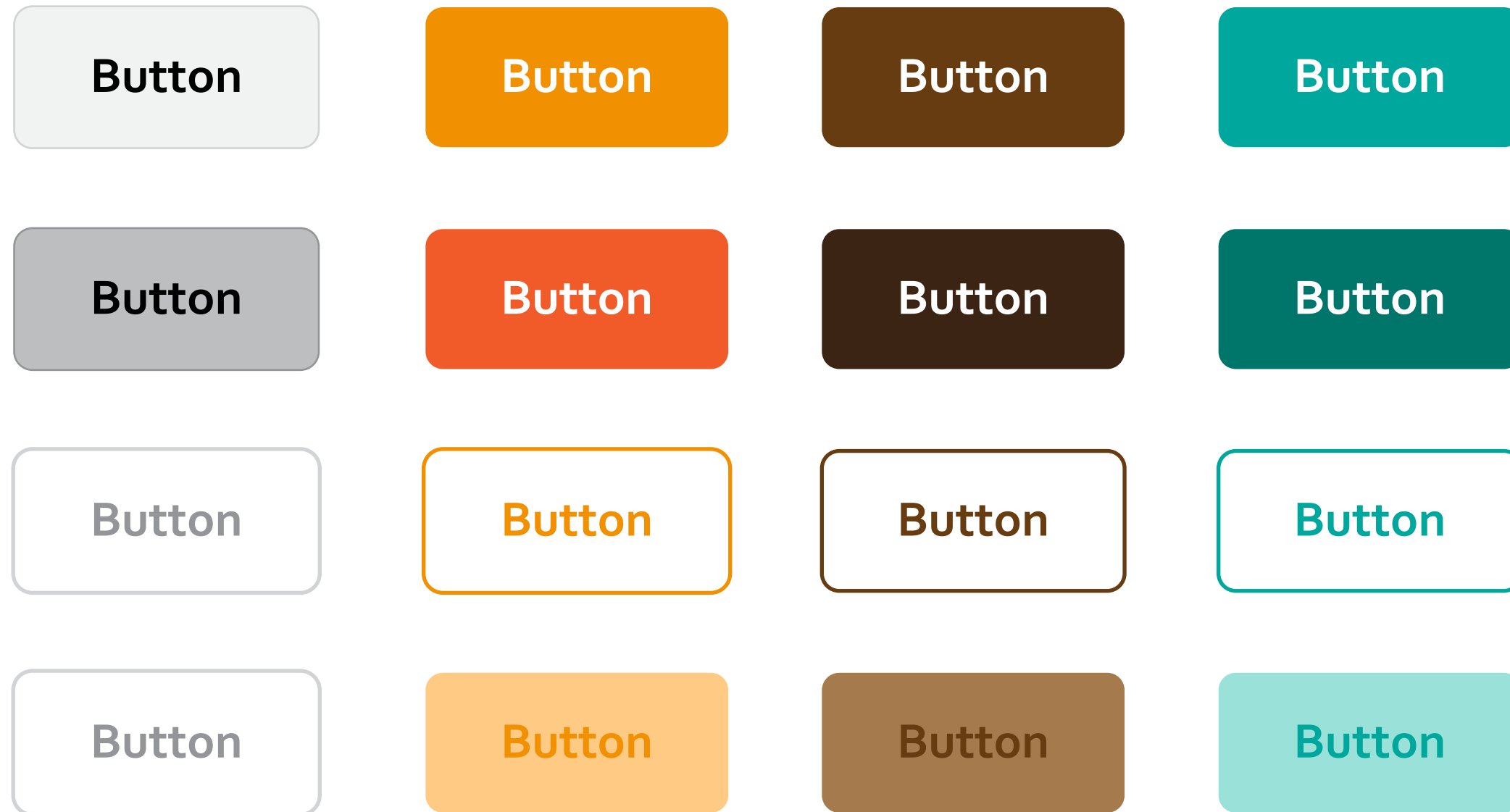
6 GUIDING PRINCIPLES OF VIDYAKSHETRA

STYLE :
STROKE THICKNESS : 15PX

COLOUR: MONOCHROMATIC

COLOUR: MONOCHROMATIC

BUTTONS & INPUTS



Checkbox



Radio



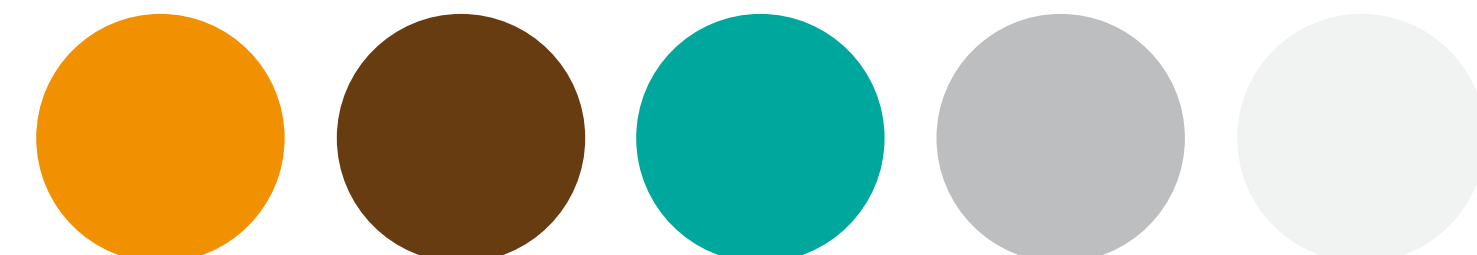
Checkbox



Radio



Website Typeface : Corbel



LAYOUT STYLES AND REFERENCES

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TOMOYUKI SHIGETA
Japan, Class of 2017 Intake, Full time

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The easiest help

Technology is transforming teaching and learning. It's helping kids learn at their own pace, become creative.

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How it work?

- Research**
Is the scientific field of study that examines education and learning processes and the human attributes.
- Progress**
Is a system of organizational and didactic measures aimed at performing requirements of a definite educational level.
- System**
Is the process of facilitating learning, or the acquisition of knowledge, skills, values, morals, beliefs, and habits.

earn new languages

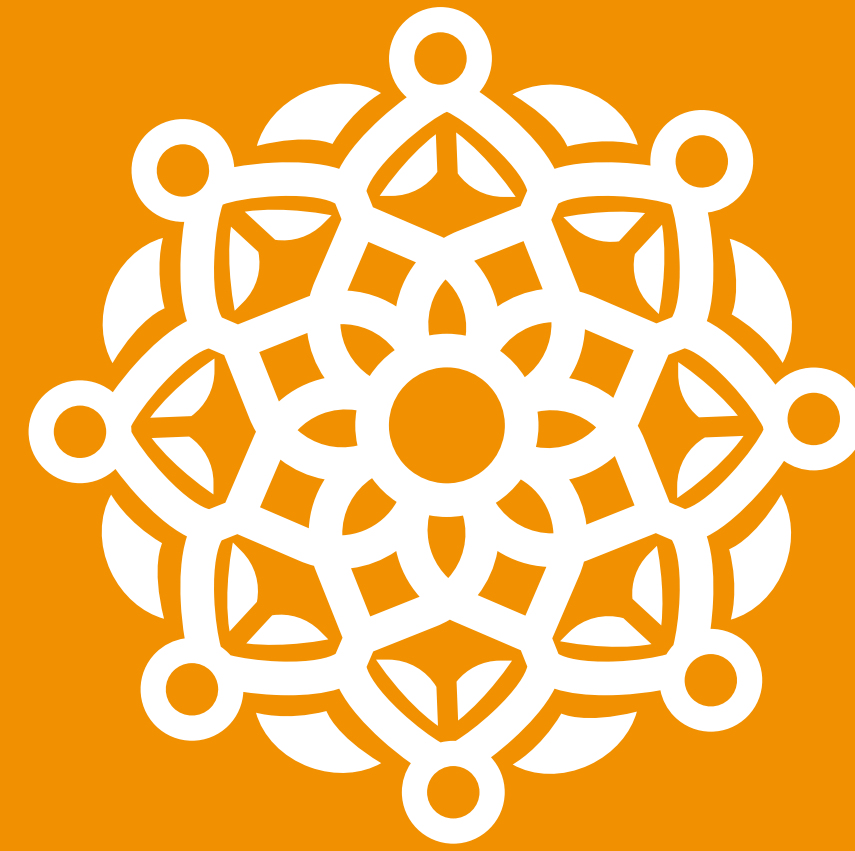
Foreign language study is all about learning to truly communicate and connect with others—an incredibly important.

Learn

Hello, Simon
We are glad to see you. Here you can enter all needed information.

Hoo

- FEATURES**
Analysis
Activity
Content management
Publishing
Influencers
Instagram feed
Phone app
Android app
- ABOUT**
Pricing
FAQ
Product changes
Company
Resources
Careers
Contact us
- FREE TOOLS**
Instagram Audit
Instagram Brands
Instagram Influencer
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Privacy policy
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